

Redondo Beach Boaters Association, Inc
Minutes of the 11/30/04 Meeting
Website: rbba.us

Board members present:

Dick Krebs	Bob Meistrell
Kevin Herink	Gerry Morton
Don Muller	Stuart Strachan
Bill Paukert	

Members and others present:

Jane Paukert

Call to Order - The meeting officially started at approximately 7:15 p.m., with Kevin Herink presiding.

Agenda -

1. Additions, deletions, or reschedule agenda items –
None-
2. Review and approve minutes of the 9/8/04 meeting
After review, the minutes were unanimously approved.
3. Sea lion barge proposal - Kevin Herink distributed a letter (letter attached) from James H Lecky, Assistant Regional Administrator, Protected Resources Division, US Department of Commerce National Oceanic and Atmospheric Administration to Steven Slatem, California Sea Lions Society. Discussion of the issues raised in the letter proved to be lively. Many board members expressed concern regarding the concept of a sea lion haul out boat placed in the harbor. One board member pointed out that the board lacked an expert on environmental issues relating to sea lion populations and thus the board was not in a position at this time to establish a definitive position on whether to support or oppose the proposed artificial haul-out for the animals. It was the consensus of the board that a growing presence of sea lions within the harbor would be detrimental to continued recreational use of the harbor. Upon motion duly made and seconded, the following resolution was passed unanimously:

Resolved, that the Redondo Beach Boaters Association hereby expresses its support for the development of appropriate guidelines to address issues relating to the presence of sea lions within King Harbor by governmental and

non-governmental agencies and professional organizations possessing the requisite technical knowledge and expertise.

The condition of the bait barge receiver was also discussed. The Board members expressed renewed interest in the ongoing operation of the bait barge receiver, including its hours of operation and level of use by the public. It was noted that the bait receiver is currently in poor condition and, as a result, sparked the interest of a large group of sea lions who appear to reside there. Two action items were established -

Action Item 1:

Dick Krebs will contact Barry Kielsmeyer to inquire about the operation of the bait barge receiver and the nature of the relationship between the City of Redondo Beach and the bait barge receiver operator.

Action Item 2:

Gerry Morton will contact the Marlin Club president with regards to the bait barge receiver.

4. Membership renewal status: Bill Paukert reported the addition of one new member since the last meeting of the Board. A procedure was described relating to the maintenance of the RBBA member email list. It was noted that member email addresses change frequently. The new procedure developed by Don Muller requires that we modify our member database by four fields. We will use the new database and create our email group as often as needed.
5. Membership Cards: Bob Meistrell stated that we have about 10 businesses that have agreed to provide discounts to RBBA members. The Board discussed the general layout for the new membership cards. Three types of cards were discussed. 1. A fold-out card that would list the merchants and other establishments that will give members discounts with a possible tear off portion. 2. Plastic cards identifying the holder as a RBBA member. 3. A laminated card. Whichever card is chosen, it was agreed that the establishments giving discounts will be listed in a section of our website. The Board members expressed a preference for a membership card with a professional appearance that will encourage its use by members and acceptance by businesses. When outlining the various elements that would appear on the card, the Board discussed the possible benefits of establishing a distinct logo or brand identity for the RBBA. The Board established an ad hoc committee, comprised of Kevin Herink and Stuart Strachan, to develop the layout of the card (and potential designs for a logo) and present prototypes at the next meeting.
6. Financial update: Bill Paukert stated that current assets stood at approximately \$4,500. A member asked if we would be interested in updating our website address to allow for more direct Internet access. The ongoing yearly cost was

estimated to be around \$150 or less. The Board unanimously approved the proposal.

7. Seminar Planning: Dick Krebs, Stuart Strachan, and Kevin Herink met with the King Harbor Yacht Club Board. The KHYC Board granted permission to use their facility for our seminars, subject to further details being presented to the KHYC Board. March 5, 2005 is the first calendar date that we could hold our seminar. We will work to hold a seminar on that date.
8. Newsletter – The ad hoc committee will look into further developing the newsletter – format and content.
9. Next meeting January 26th, 2004

Meeting adjourned at 9:00 pm.

[How to get there: South on Palos Verdes Blvd. To Calle Mayor, left on Calle Mayor a few blocks to Via Pasquel, up Via Pasquel to 409 Pasquel.
Phone 375-9390]

Kevin Herink
President